

GDPR Readiness Statement 18th April 2018

Dear Valued Customer,

The European Union's General Data Protection Regulation (GDPR) will come into force in May 2018, superseding the previous regulation adopted in 1995 which is unsuitable in serving our increasingly data-driven world. The legislation exists to promote best practice when it comes to the governance of information. It will give data subjects more control over their personal data and support the free flow of data within the EU. We are currently undergoing our GDPR readiness programme and plan to be compliant ahead of the enforcement date of 25th May 2018.

Ayooda.Com Ltd is committed to complying with the GDPR framework:

- Staff training and awareness – how GDPR will impact clients, employees and the supply chain.
- Supplier management – we are underway with approaching all of our key suppliers requesting further details about their GDPR readiness and are working with them to ensure that both our data and our clients data is appropriately protected.
- Individual rights – we are in the process of implementing processes allowing individuals (data subjects) to request detail of the data held about them and a process to remove this data if required.
- Data mapping – continue to regularly risk assess our information assets.
- Data retention – ensuring that data retention periods meet contractual and legal requirements.
- Our documentation has been updated to reflect the current requirements of GDPR and will continue to evolve in line with the changing guidance coming out of the Information Commissioners Office:
 - Terms and Conditions –
 - Privacy Policy -

As a company we regularly review best practice security compliance and strive to ensure:

- Information is protected against any unauthorised access.
- Confidentiality, Integrity and Availability of information.
- Legislative and regulatory requirements are met.
- Business continuity plans are developed, maintained and tested.
- All employees receive appropriate Information Security training.
- All actual or suspected information security breaches are thoroughly investigated.

We are confident that our actions demonstrate we treat our own, and by extension our customer's data and privacy, very seriously. Our workplace has adopted a culture of continuous improvement that will allow us to adapt to any changes to GDPR during its infancy. The data we hold is used solely for the purpose of delivering our services and is not shared with any third parties for other purposes such as direct marketing. If you have any queries, please contact our team at privacy@ayooda.co.uk.

Kind Regards,
Ayooda.Com Ltd